

COST Action CA16206 - Empowering the next generation of social enterprise scholars

Towards an international typology of social enterprise models: Progress, perspectives and common trends

2nd WG1 Meeting Programme

16th-17th January 2019

Corvinus University of Budapest (CUB), Hungary

The event is co-organized by the Corvinus University of Budapest (CUB) and the Hungarian Academy of Sciences – Centre for Economic and Regional Studies (CERS HAS).

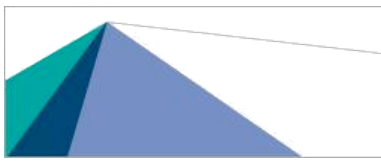
Programme overview:

16th January

8:30-9:00	Registration (at the entrance of Building C)
9:00-9:10	Welcome (C VII)
9:10-10:30	Stakeholder panel: SE in Hungary (C VII)
10:30-11:00	Coffee and cakes (C 105)
11:00-12:30	Scientific pitching and poster session: an introduction to the SE research by Hungarian scholars (C VII and Building C hall)
12:30-14:00	Lunch break (free program)
14:00-15:30	SE in Europe – panel session 1 (C VII): Norway, Portugal and Romania - selected WG1 country contributions
15:30-16:00	Coffee and cakes (C 105)
16:00-18:00	SE in Europe – panel session 2 (C VII): comparative chapters
20:00	Networking dinner, Benczúr House , 1068 Budapest, Benczúr Street 27.

17th January

9:00-10:30	SE in Europe – two parallel sessions (C 104, C 106)
10:30-11:00	Coffee and cakes (C 105)
11:00-12:30	World Café (C 104, C 105, C 106),



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Detailed scientific programme

16th January

Stakeholder panel: SE in Hungary

9:10-10:30, C VII

Altogether three stakeholders from policy making, SE supporting agencies and social enterprises will be invited to discuss SEs. The discussion will be organized around critical questions (eg. the need and possibility for participative governance, access to funding, access to market-based income). In the second half of the discussion the audience will also have an opportunity to formulate questions, comments to the stakeholder panel.

Invited speakers:

- Áron Jakab, policymaker at [IFKA Public Benefit Non-Profit Ltd.](#) for the Development of Industry and social entrepreneur at [fruit of care](#)
- Laura Tóth, colleague of [NESsT](#), an SE supporting agency
- Sára Fábíán, social entrepreneur at [Amigos](#)

Moderator: Réka Matolay, Corvinus University of Budapest

Scientific pitching and poster session: an introduction to the SE research by Hungarian scholars

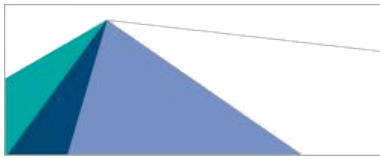
11:00-12:30, C VII and Building C hall

Invited researchers will present their ongoing research, which is connected to social enterprises and to social and solidarity economy. The researchers will have 3 minutes to pitch their research. After the scientific pitching an opportunity will be given for informal discussions (around 50 mins) in front of the posters of the 11 selected Hungarian research projects.

Moderators: Rocío Nogales (EMES) and Melinda Mihály (CERS HAS)

Invited presenters:

1. Primecz, Henriett; Toarniczky, Andrea; Kiss, Julianna (CUB): **Inclusion and diversity in social enterprises**



2. Faludi, Julianna; Pataki, György; Veress, Tamás (CUB): **Digital social innovations: nodes and practices**
3. Neulinger, Ágnes; Bársony, Fanni; Gjorevska, Natasha; Lazányi, Orsolya; Pataki, György; Takács, Sándor; Török, Anna(CUB): **Subjective well-being in alternative food networks (AFNs)**
4. Agárdi, Irma; Török, Áron(CUB): **Social enterprises embedded in short food supply chains**
5. Matolay, Réka; Krátki, Noémi (CUB): **New generations of social entrepreneurs in Hungary**
6. Matolay, Réka; Toarniczky, Andrea; Veress, Tamás (CUB): **Social Entrepreneur Narratives: Learnings from Struggling the Ideal Social Entrepreneur Identity**
7. Berlinger, Edina (CUB): **Debt consolidation**
8. Márkus, Benjamin (Hungarian Solidarity Economy Network): **Towards an Integrated Cooperative in Hungary**
9. Koltai, Luca (HÉTFA Research Institute and Center for Economic and Social Analysis) and Rácz, Katalin (Research Institute of Agricultural Economics), Bördős, Katalin; Hamza, Eszter; Király, Gábor; Németh, Nándor; Szabó, Dorottya; Ruszkai, Zsolt: **Social enterprises in food and agriculture in Hungary**
10. Molnár, Görgy (CERS HAS) and Havas, Attila (CERS HAS): **Tackling marginalisation with a complex approach**
11. Kovács, Katalin (CERS HAS); Mihály, Melinda (CERS HAS); Rácz, Katalin (Research Institute of Agricultural Economics) and Velkey, Gábor (CERS HAS): **Beyond the economic dimension - social and environmental impact of a Producer Organisation**

SE in Europe – panel session 1: Norway, Portugal and Romania - selected country contributions

14:00-15:30, C VII

Chair: Fanni Bársony, Corvinus University of Budapest

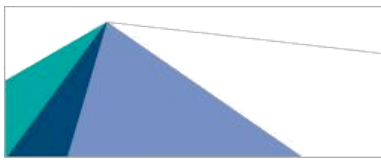
1. Norway: Enjolras, Bernard; Loga, Jill; Kobro, Lars; Hauge, Hans A.: **Social Enterprises in Norway: models and institutional trajectories**
2. Portugal: Ferreira, Sílvia and Almeida, Joana: **Social Enterprise in Portugal: Understanding concepts and contexts**
3. Romania: Lambriu, Mihaela and Petrescu, Claudia: **Social enterprises in Romania**

SE in Europe – panel session 2: comparative chapters

16:00-18:00, C VII

Chair: Orsolya Lazányi, Corvinus University of Budapest

1. Cvejic, Slobodan; Zoehrer, Konstantina and Urutyan, Vardan: **Endogenous vs. exogenous drivers in the development of social enterprise sector in Armenia,**



- Serbia and Greece** (a comparative analysis of 3 countries which started from similar points in the 19th century and experienced different paths of development later on)
2. Evans, Roger; Raudsaar, Mervi; Licite, Lasma; Butkeviciene, Egle; Erpf, Philipp; Urmanaviciene, Audrone; Raisiene, Agota G.: **Evolution of social enterprises in Baltic states** (pejorative attitude toward entrepreneurship, the notion of “social” and cooperatives; growing roles of NGOs; limited and fragmented understanding of social enterprise)
 3. Marinova, Tsvetalina; Yoneva, Elisabeth; Blagov, Yury and Aray, Yulia: **Social enterprises in Bulgaria and Russia: History and contemporary development** (comparing emergence and drivers, concepts and models, as well as public policy and institutional frameworks)
 4. Defourny, Jacques and Nyssens, Marthe: **Mapping and Testing Social Enterprise Models Across the World: Evidence from the “International Comparative Social Enterprise Models (ICSEM) Project**

17th January

SE in Europe: parallel sessions | 9:00-10:30 two parallel sessions

Session A, C 104

Chair: Jacques Defourny, EMES

1. Bulgaria: Marinova, Tsvetalina and Yoneva, Elisabeth: **Social enterprises in Bulgaria: Historical and institutional perspective**
2. Iceland: Hrafnisdóttir, Steinunn and Kristmundsson, Ómar: **Social enterprises and social innovation: Definitions and developments: The case of Iceland**
3. Slovakia: Poláčková, Zuzana: **Picture of social enterprise sector in Slovak Republic**

Session B, C 106

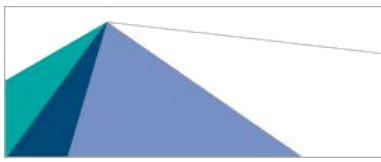
Chair: Marthe Nyssens, EMES

1. Georgia: Giorbelidze, Maya: **Social Enterprise Phenomena in Georgian Context**
2. Latvia: Kalkis, Henrijs; Vilka, Lolita; Trapenciere, Ilze and Ābula, Marta: **ICSEM Working Papers - Latvia country contribution**
3. the Netherlands: Karré, Philip M.: **Social enterprises in the Netherlands**

World Café | 11:00-12:30, C 104, C 105, C 106

The World Café will be organized around 7 tables, each table run by two facilitators (post its and flipcharts would be provided for each table). The conference participants would be divided into 7 groups and would spend 7 minutes at each table rotating within the 7 tables.





Moderator: [Jennifer Eschweiler](#)

1. **Foundations and Ecosystems table (WG1+WG3)** (table facilitators: [Jacques Defourny](#), [Mihaela Lambru](#)): Finding synergies between WG1 Foundations and WG3 Ecosystems. How could WG1 Foundations and WG3 Ecosystems build on each other?
2. **SE Industries table (WG2)** (table facilitators: [Danijel Baturina](#), [Lars Hulgård](#)): What can we learn from past WG2 events (eg. the WS on SE and migration the WS on SE and health care)? What do I (as a researcher) need to do if I want to submit a proposal for a WG2 workshop?
3. **Sheffield conference table** (table facilitators: [Marthe Nyssens](#) and Tamás Veress): How can I (as a researcher) contribute to the Sheffield conference? How can the Sheffield conference be better shaped for the researchers' needs?
4. **SE in education table** (table facilitators: [Anna Ciepielewska-Kowalik](#) and [Réka Matolay](#)): How could we (as instructors and professors) improve SE education at universities?
5. **Table on culture (WG2)** (table facilitators: [Sílvia Ferreira](#) and [Rocío Nogales](#)): How can the transformative potential of culture and the arts be unlocked? Learning from innovative practices and policies from social enterprises and third sector organizations active in the cultural sector
6. **Young Scholars' table** (table facilitators: [Julianna Kiss](#) and [Melinda Mihály](#)): What role can SE researchers play in countries where populism is on the rise? What are the career prospects in the given countries and abroad? What resources can SE researchers utilize (e.g. networks, grass-roots initiatives, etc.)?
7. **Scholarships' Table (STSM and ITC grants)** (table facilitator: [Francesca Petrella](#), [Davorka Vidovic](#)): How can the STSM's and ITC grants be better designed to the researchers' needs? How can our institute host a researcher on an STSM? How can I bring the most out of my STSM?

Location

The event will take place in **Building C** (New Building), CUB, Közraktár Street 4, H-1093, Budapest

See it on the map below:



EFOP-3.6.2-16-2017-00007,
„Aspects on the development of
intelligent, sustainable and inclusive
society: social, technological,
innovation networks in
employment and digital economy”



